Media data

TIMES

Hendon & Finchley Times

Barnet & Potters Bar Times

Edgware & Mill Hill Times

Borehamwood & Elstree Times

times-series.co.uk

borehamwoodtimes.co.uk

HENDON & FINCHLEY
TIMES
Record-breaking gold medallist puts kids right on track
Cash runs out at historic mansion

Details

Published
Thursday

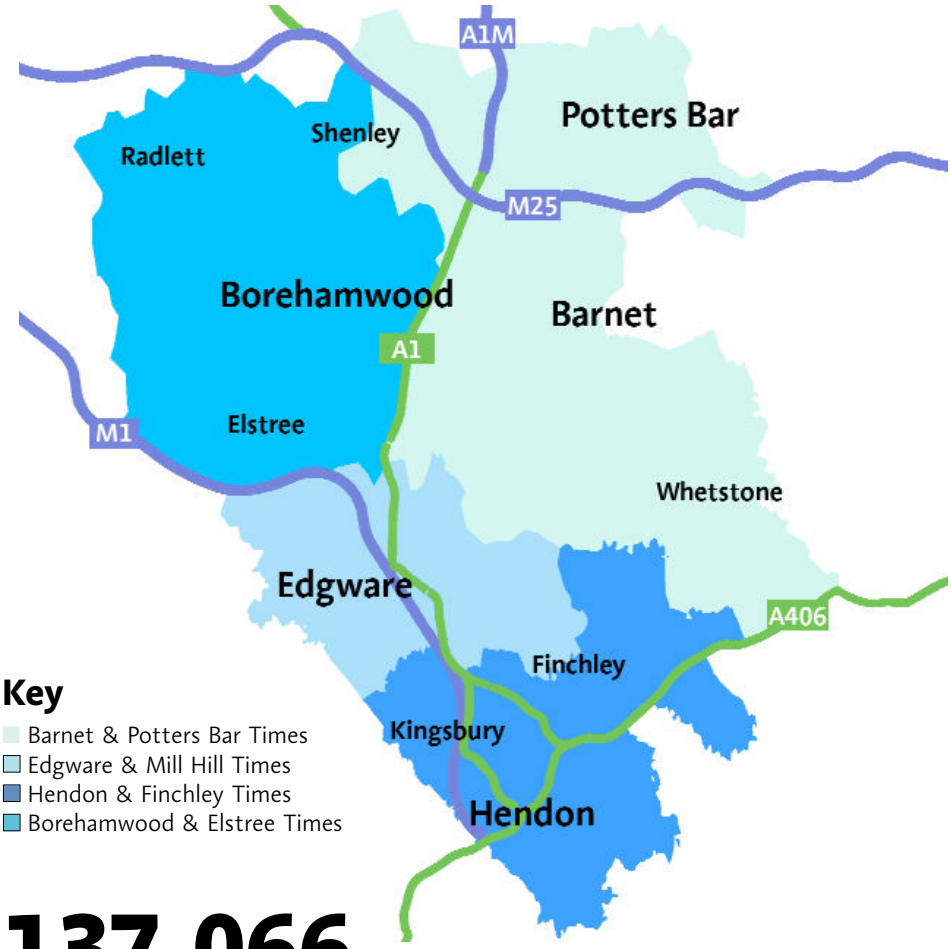
Type
Free

Format
Tabloid

Image area
320x259mm

STRONG local news coverage makes the Times Group a force to be reckoned with. The combination of four newspapers and two websites gives advertisers comprehensive coverage across north and west London.

Respected and trusted by the communities they serve, this group of newspapers offers an unrivalled opportunity for local businesses to reach new customers.



Key

- Barnet & Potters Bar Times
- Edgware & Mill Hill Times
- Hendon & Finchley Times
- Borehamwood & Elstree Times

137,066

Combined Unduplicated Audience
Telmar Oct 2011. Local adults only (see map).

26,050 98.6%Free
Hendon circulation

12,464 98.2%Free
Edgware circulation

25,871 98.9%Free
Barnet circulation

9,225 91.9%Free
B'wood circulation
ABC Jan to June 2011

109,980
Readership
JICREG Oct 2011

44,154
Unique Users
Omniture Sept 2011

174,431
Page Impressions
Omniture Sept 2011
times-series.co.uk

20,051
Unique Users
Omniture Sept 2011

103,947
Page Impressions
Omniture Sept 2011
borehamwoodtimes.co.uk

Contacts

Switchboard
020 8359 5959

Display
020 8359 5834

Motors
020 8359 5834

Property
020 8359 5834

Recruitment
020 8359 5800

Classified
020 8359 5810

Letterbox leaflets
08444 772 323

File transfer
adfast.co.uk

Email
timesads@london.newsquest.co.uk
hotjobs@london.newsquest.co.uk

Address
Times Newspapers
71 Church Road, Hendon NW4 4DN

NEWSQUEST
North & East London

Part of the Newsquest London family of local newspapers and websites

Be wise when you advertise

ABC is an independent auditing service that gives you the peace of mind that the figures we provide are accurate and timely. JICREG is the Joint Industry Commission for Regional Press Research. Telmar is media planning software used to deduplicate figures so individual readers aren't counted twice.

abc JICREG telmar

Demographics

IN PRINT	
Gender	
Male	47%
Female	53%
Age	
15 to 24	11%
25 to 34	18%
35 to 44	20%
45 to 54	17%
55 to 64	14%
65 to 74	10%
75+	10%
Social grade	
AB	40%
C1	29%
C2	15%
DE	15%

ONLINE	
Gender	
Male	41%
Female	59%
Age	
15 to 24	8%
25 to 34	26%
35 to 44	25%
45 to 54	21%
55 to 64	14%
65+	6%
Social grade	
AB	61%
C1	25%
C2	6%
DE	8%