

Hendon & Finchley Times

Barnet & Potters Bar Times

Edgware & Mill Hill Times

Borehamwood & Elstree Times

times-series.co.uk

borehamwoodtimes.co.uk



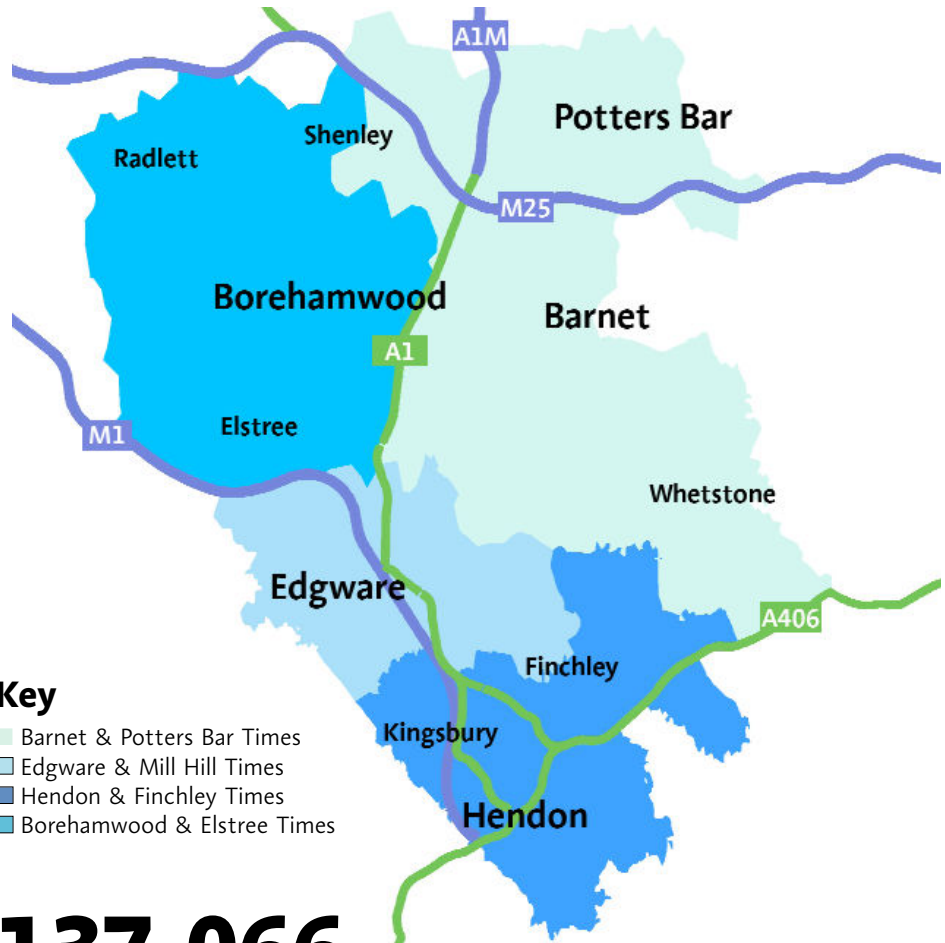
Details

Published
Thursday

Type
Free

Format
Tabloid

Image area
320x259mm



Key

- Barnet & Potters Bar Times
- Edgware & Mill Hill Times
- Hendon & Finchley Times
- Borehamwood & Elstree Times

STRONG local news coverage makes the Times Group a force to be reckoned with. The combination of four newspapers and two websites gives advertisers comprehensive coverage across north and west London.

Respected and trusted by the communities they serve, this group of newspapers offers an unrivalled opportunity for local businesses to reach new customers.

137,066

Combined Unduplicated Audience

Telmar Oct 2011. Local adults only (see map).

26,050 ^{98.6%Free}
Hendon circulation

12,464 ^{98.2%Free}
Edgware circulation

25,871 ^{98.9%Free}
Barnet circulation

9,225 ^{91.9%Free}
B'wood circulation

109,980
Readership

JICREG Oct 2011

44,154
Unique Users
Omniture Sept 2011

174,431
Page Impressions
Omniture Sept 2011
times-series.co.uk

20,051
Unique Users
Omniture Sept 2011

103,947
Page Impressions
Omniture Sept 2011
borehamwoodtimes.co.uk

Demographics

IN PRINT

Gender

Male	47%
Female	53%

Age

15 to 24	11%
25 to 34	18%
35 to 44	20%
45 to 54	17%
55 to 64	14%
65 to 74	10%
75+	10%

Social grade

AB	40%
C1	29%
C2	15%
DE	15%

ONLINE

Gender

Male	41%
Female	59%

Age

15 to 24	8%
25 to 34	26%
35 to 44	25%
45 to 54	21%
55 to 64	14%
65+	6%

Social grade

AB	61%
C1	25%
C2	6%
DE	8%

Contacts

Switchboard
020 8359 5959

Motors
020 8359 5834

Recruitment
020 8359 5800

Letterbox leaflets
08444 772 323

Email
timesads@london.newsquest.co.uk
hotjobs@london.newsquest.co.uk

Address

Times Newspapers
71 Church Road, Hendon NW4 4DN

Display
020 8359 5834

Property
020 8359 5834

Classified
020 8359 5810

File transfer
adfast.co.uk

Be wise when you advertise

ABC is an independent auditing service that gives you the peace of mind that the figures we provide are accurate and timely. JICREG is the Joint Industry Commission for Regional Press Research. Telmar is media planning software used to deduplicate figures so individual readers aren't counted twice.



Part of the Newsquest London family of local newspapers and websites